



2026 MEDIA KIT

STRATEGIC BRANDING OPPORTUNITIES/PRINT

BAHAMAS

I N V E S T



OUR BRAND



Each Bahamas Invest publication presents a curated selection of **luxury real estate, resorts, developments, and business opportunities**, alongside expert insights on **legislative updates, financial products, and government policies**. The publication further highlights profiles of the influential figures driving **growth and innovation** in The Bahamas.

FOUR QUARTERLY ISSUES

Bahamas Invest is your gateway to investment and living in The Bahamas. Our mission is to showcase the lifestyle, culture, cuisine and investment opportunities throughout the Bahamian archipelago.

THE WORLD WILL KNOW IT IS BETTER IN THE BAHAMAS

Print: With 4 issues per year The Bahamas Invest Magazine offers new ways to tailor your advertising and inform our targeted audience about your business or service; or to enhance your personal brand.

Email: Our frequently updated blog reaches thousands of readers.

Website: Our website receives thousands of page views per month with its featured content, event photos, resource guides and more.



2026 Calendar

Issue 01: Jan - March 2026



Space Close: Feb 16, 2026
Materials Due: Feb 28, 2026

BAHAMAS LAW & FINANCIAL REVIEW

Your Bahamas Guide; on legal, financial and regulatory intelligence in The Bahamas.

Advertising:

- Law Firms
- Banks
- Lawyer Profiles
- Family Offices
- Financial Profiles

2026 Calendar

Issue 02: Apr - June 2026



Space Close: May 15, 2026
Materials Due: May 31, 2026

ISLAND INNOVATION & MOMENTUM

In this dynamic second issue, Bahamas Invest Magazine highlights the major developments, leadership & infrastructure shaping the future of The Bahamas.

From national leadership to island innovation, we explore how vision meets action across every sector of growth.

Step inside stories that matter:

- Building the Future
- The New Bahamas Economy
- The New Development Boom
- Island Development
- Development Profile

2026 Calendar

Issue 03: July - September 2026



Space Close: August 15, 2026
Materials Due: August 31, 2026

FAMILY ISLANDS INVESTMENT & LIFESTYLE

The family Islands are the next frontier of luxury living, resort development and global investment in The Bahamas.

Step inside stories that matter:

- Family Islands: Where Luxury meets Opportunity
- Beyond Nassau: Why investors are doubling down in the Family Islands
- Paradise is expanding
- Developer Profiles
- Lifestyle Profile

2026 Calendar

Issue 04: October - December 2026



Space Close: November 15, 2026
Materials Due: November 30, 2026

THE BEST OF THE BEST

Explore the best resorts, short term luxury rentals, best beaches, best restaurants, best shopping, best professionals and experiences.

Advertising:

- Best of Private Islands & Vacation rentals
- Best of Lawyers, Advisors & Financial Professionals
- Best of Offshore Medical Services & Health Providers
- Best Beaches, Islands & Resorts
- Best Restaurants, Dining & Culinary Experiences
- Best Shopping, Retail & Luxury Services
- Best Luxury Real Estate & Development for 2026

CIRCULATION

TARGET THE RIGHT CONSUMERS

and let us bring your message home.

7000

SUBSCRIBERS
REQUESTED

200,000

REALTORS

2000

HOTEL AND
RESORT
DISTRIBUTION

10,000

ADDITIONAL HIGH-INCOME
HOMEOWNERS

2100

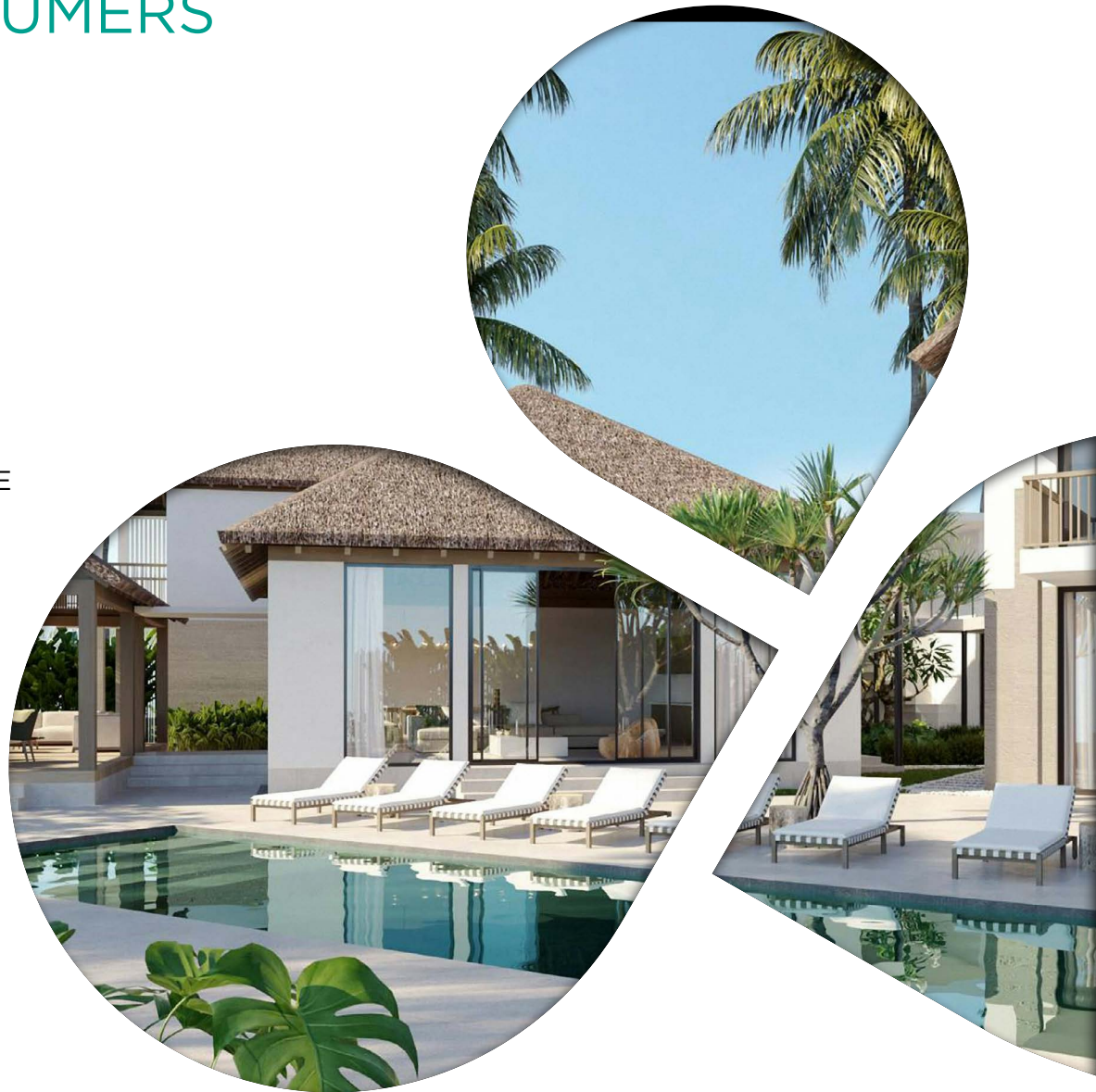
BUSINESS
LEADERS

2100

PROFESSIONAL
OFFICES

VALUE ADDED OPPORTUNITIES

- Sponsorships, print partnerships and online opportunities
- Sponsor a Bahamas Invest magazine event
- Partner with us on a promotional giveaway
- Sponsor our special distribution efforts
- Sponsor our Bahamas Invest magazine blogs or website
- Join us in charitable giving
- Ask us about custom inserts, tip-ins, gatefolds, response cards



OUR READERS

Bahamas Invest magazines target affluent, intelligent decision makers who share a passion for and interest in investing and living the good life in The Bahamas.

200,000

HOW MANY READERS?

With a targeting audience of over 200,000 readers in our email database and thousands we connect with through our social media networks, our readership will ensure your message and brand is seen all over the world.

WHO ARE THE READERS OF BAHAMAS INVEST MAGAZINE?

Our readers are business leaders; political leaders; travel enthusiasts; financial services, legal and real estate professionals and investors.

Our Readers
*have money and
spend money*

OUR RATES 2026

FOUR-COLOR (per issue)

AD-Size	1X	3X	6X
Double Spread	\$3,750	\$3,050	\$2,850
Full Page	\$2,450	\$2,050	\$1,850
1/2 Page	\$1,550	\$1,350	\$1,150
1/4 Page	\$895	\$795	\$695

PREMIUM POSITIONS (per issue)

Position	1X	3X	6X
Inside Front	\$2,995	\$2,895	\$2,695
Inside Back	\$2,495	\$2,350	\$2,175
Outside Back	\$3,295	\$3,150	\$2,895
Page 1	\$2,995	\$2,895	\$2,695
Page 2	\$2,695	\$2,575	\$2,395
Page 3	\$2,695	\$2,575	\$2,395
Page 4	\$2,595	\$2,475	\$2,295
Page 5	\$2,595	\$2,475	\$2,295
Page 6	\$2,595	\$2,475	\$2,295
Page 9	\$2,595	\$2,475	\$2,295

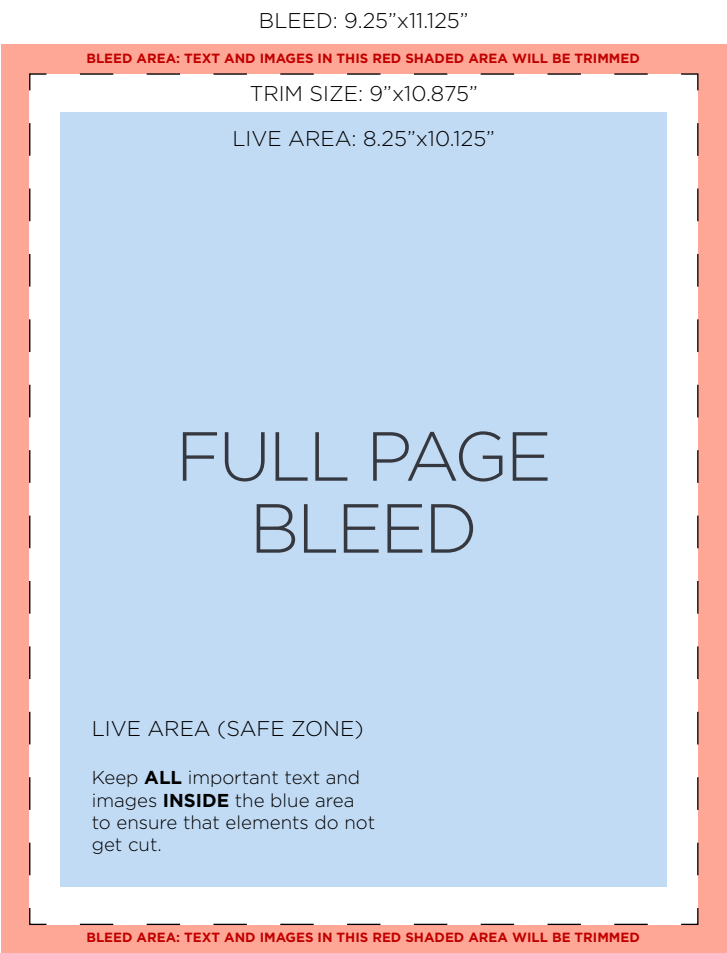
PRODUCTION SCHEDULE

Issue	Space Close	Material Close
Jan/Mar	1/15/26	2/1/26
Apr-Jun	4/15/26	5/1/26
July-Sept	7/15/26	8/1/26
Oct-Dec	10/15/26	11/1/26

OUR RATES

Price Breakdown				
Category	Details	Type	Frequency	Base Price
Website Banner Ads & Display Sponsorships	Top, sidebar, inline, or footer ads on the website with tiered placement pricing.	Digital	Monthly	\$150- \$300/ Month
Sponsored Social Media Collaboration Posts	Sponsored posts and collaborations on Instagram, Facebook, or TikTok featuring partner brands.	Digital	Monthly	\$100-\$250/Post
Paid Interview Style Ad (“ BizSpotlight”)	Interview-style features in article or video format highlighting a business or individual.	Hybrid	Monthly	\$500
Premium Business Directory Listings (Online + Print)	Premium business directory listings online and in print with logo, photos, and video embeds.	Hybrid	Monthly	\$25-\$50/Month
Email Newsletter Sponsorships	Sponsorship spots in weekly or biweekly newsletters with feature and banner ad placement	Digital	Weekly/Bi-weekly	\$100-\$200/Issue
Affiliate Partnerships or Referral Deals	Affiliate links or referral arrangements with tourism, luxury goods, or service providers.	Digital	Ongoing	Revenue Share (10%-25%)
Paid Podcast or Video Sponsorships	Sponsorship placements in podcasts or video content with branded intros, guest spots, or product placement.	Hybrid	Monthly	\$150-\$300/episode
Content Creation & PR Packages for Businesses	Monthly PR and content creation packages including photography, articles, and multi-platform exposure.	Hybrid	Monthly	\$500+ / month
Event Promotion Partnerships	Promotion of events across all media platforms including social media, magazine, and newsletter.	Hybrid	Monthly	\$200-\$350/ event
Digital Magazine Subscriptions with Bonus Perks	Paid subscriptions for access to the digital magazine with perks like early release and special reports. (Law & Financial Services)	Digital	Monthly/Annually	\$5-\$10/ Month
Monthly Market Insight Reports (Paid Access)	Monthly subscription-based access to curated investment and market insight reports.	Digital	Monthly	\$50-\$100/Month
Feature Spotlights for Real Estate Projects or Developers	Paid feature spotlights for Law, accounting, architect firms, or real estate projects and luxury development showcases.	Hybrid	Monthly	\$400-\$600
Investor Showcase Packages	Investor profile packages showcasing projects with multi-platform exposure.	Digital	Monthly	\$500-\$800
Paid Webinar Sponsorships	Sponsorship of monthly webinars targeted to investors and industry professionals.	Digital	Monthly	\$300-\$500
Branded Microsites or Landing Pages	Custom branded microsites or landing pages created and hosted for partners.	Digital	Monthly	\$800-\$1200
White-Label Custom Magazines or Inserts	White-label printed or digital magazines and inserts for corporate partners.	Hybrid	Quarterly	\$1500-\$2500
Membership- Based Investor Club	Exclusive investor club memberships with perks like insider reports and networking events.	Hybrid	Monthly	\$25-\$50/Month
Online Marketplace Advertising	Advertising space for premium products or services in an online marketplace.	Digital	Monthly	\$25-\$50/month/listing
Custom Merchandise Sponsorships	Custom co-branded merchandise in partnership with luxury brands.	Hybrid	Ongoing	\$250-\$500/project
Analytics Reports	Access back of house ad reports to view how your advertisement is progressing.	Digital	Monthly	\$10-\$20/Month
Bundle pricing is available and can be tailored to clients specifications.				

OUR SPECS 2026



TRIM LINE **BLEED**
Gray dotted line is the actual cut of the final design.
Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of your final prints. 0.125 inch bleed on ALL sides is our requirement.

ADVERTISEMENT	WIDTH	DEPTH
Two Page Spread		
Full Bleed:	18.25"	11.125"
Trim:	18"	10.875"
Full Page Spread		
Full Bleed:	9.25"	11.125"
Trim:	9"	10.875"
Full Page (No Spread)		
	7.75"	9.625"
One-Half Page (Horizontal)		
	7.75"	4.6875"
One-Half Page (Vertical)		
	3.75"	9.625"
One-Fourth (Page)		
	3.75"	4.6875"

DETAILS

- When creating full-page bleed ads, please do not use any crop or registration marks.
- Ads submitted without sufficient bleed area will be reduced to fit live area.
- We highly recommend that all important information (i.e. text) is kept within the live area. If text or other important information is outside the live area, we are not responsible if it is left out.

CREATIVE SERVICES

Bahamas Invest art department will provide professional and creative ad design to display advertisers at no cost. Photo images must be at least 300 dpi. We accept the following formats: .tif, .eps and .jpg. Images from the web or embedded in a Word document will not be accepted.

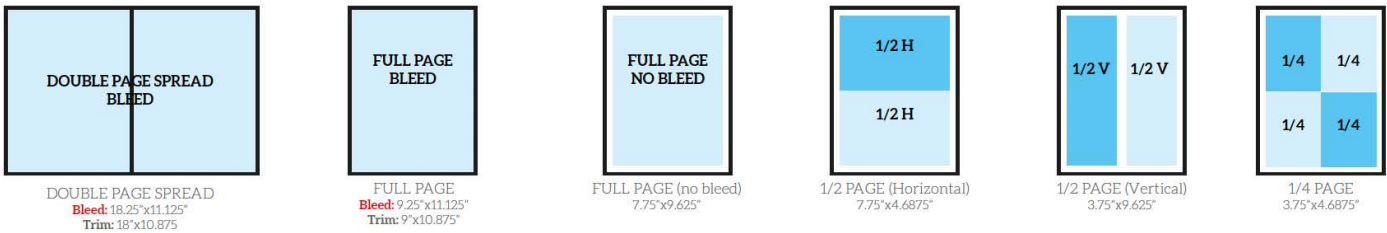
AD SUBMISSIONS

Send files to your account executive. The preferred format for camera-ready ad submission is a PDF. Files must be CMYK, have a resolution of 300 dpi or higher, and must have all fonts embedded. PDF documents created using the "PDF/X-1a" is strongly recommended. For bleed ads, please do not include any crop marks.

Although we do our best to ensure color accuracy, Bahamas Invest magazine is not responsible for incorrect output of color or the color correcting of ads if a color-match proof is not provided.

CREATIVE SERVICES

- When using a file transfer website (such as Dropbox or WeTransfer) to submit ads, a low-res pdf proof will be provided to the client to ensure that the correct file is placed in the magazine.
- Send Dropbox files to your account executive. Please make the file public so that access will be automatically granted if shared amongst our team.



PURCHASE LOCATIONS AND DIGITAL ASSETS

DIGITAL ADVERTISING & AGENCY SERVICES

Connect with Bahamas Invest magazine's engaged digital audience through strategic custom digital connection, email marketing and social media. Expand your audience reach through our digital marketing agency that offers a full suite of display advertising and digital marketing services.

For more information email us at info@bahamasinvest.org

BAHAMAS:

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Phone: 1-242-605-3693

USA:

100, 303 Corporate Center Drive Stockbridge, GA 30281

Phone: 1-678-466-2507





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